



# SENATE BILL 743 IMPLEMENTATION SUPPORT

*DKS Associates specializes in providing technical support to replace level-of-service (LOS) with vehicle miles traveled (VMT) as the operative metric for identifying environmental impacts. We assist our clients in developing local VMT policies by tailoring existing travel demand models to SB 743 analysis requirements, and/or developing methods and tools in lieu of applying a travel demand model for project-level CEQA analysis to implement VMT policies.*

## THE DKS APPROACH

Our approach to establishing SB 743 impact thresholds strikes a balance between technical accuracy, legal defensibility, and policy implementation. We can guide you through a range of factors that establish qualifying and exempt land use types by:

- Tailoring CEQA transportation impact thresholds and screening criteria
- Assistance in how to balance State guidance at the local level
- Establishing technically defensible jurisdictions for known criteria

### OUR EXPERTISE WORKING FOR YOU

We combine our expertise in travel demand modeling and travel forecasting with our understanding of the new CEQA requirements related to VMT impact assessment to offer your community a new tool to expedite your land development planning. DKS specializes in applying regional activity-based and traditional/four-step models, or refining local area travel demand models, to comply with selected VMT methods.

### OUR SUCCESS IS YOUR BENEFIT

DKS has developed CEQA-compliant VMT thresholds and screening criteria for many California communities,

including cities and counties. Where models are not available, we have applied Big Data to generate all requisite VMT information to comply with project-level traffic analysis. DKS brings ample experience performing SB 743 related peer reviews to gauge the reasonableness of established thresholds and modeling approaches.

### DEVELOPED FOR YOUR NEEDS

DKS specializes in the development of a customizable, scalable, and easy-to-use VMT Sketch Planning Tool that provides cost-effective outcomes for estimating project-level VMT for proposed land uses. Having a customized tool facilitates efficient and timely land use reviews and complies with CEQA guidelines allowing for quick screening and analysis of project level VMT impacts without the need for a full travel demand model run. We customize our tools to your agency's needs providing your staff with an easy-to-use, transparent, interactive tool to meet your land use planning needs.

### TO LEARN MORE, PLEASE CONTACT:

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